

# USA Pricing Guide 2025

## Phone Number Purchase

Phone Numbers	Unit	Local	Toll-Free
1-10	Number/Month	\$5.00	\$6.00
11- 50	Number/Month	\$4.00	\$5.00
51+	Number/Month	\$2.50	\$3.50

Phone numbers follow tiered pricing. Each unit within a tier is priced according to that tier's rate.

## Phone Number - Enhanced Features

Service	Unit	Price
Dynamic Number Insertion (DNI)	Number/Placement	Free
Tracking Number Reporting	Custom KPI Reports	Free

## Voice Calls

Call Type	Unit	Starter/Standard	Pro
Inbound/Outbound	Minute	\$0.020	\$0.025
Inbound - No Duration	Call	\$0.007	\$0.010
Outbound - No Duration	Call	\$0.005	\$0.007
smrtDialer (Outbound)	Minute	\$0.025	\$0.025

## Voice Calls - Enhanced Features

Service	Unit	Price
Call Recording	Minute	\$0.005
Call Forwarding	Minute	\$0.020
Call Recording Storage	Minute/Month	\$0.001
AI Tools	Minute	\$0.017
AI Voice Detection (smrtDialer)	Call	\$0.010

## Messaging

Message Type	Unit	Price
Incoming SMS	Segment	Free
Outbound SMS	Segment	\$0.0113
Incoming MMS	Segment	Free
Outbound MMS	Segment	\$0.027
Phone Number Type Lookup	Message sent to contact	\$0.0113

*Segments are 160 standard characters, special characters and size of MMS files can impact final price.*

## Messaging - Industry Fees (A2P 10DLC)

Fee Type	Unit	Low Volume	Standard
Brand Registration	Per A2P 10DLC Plan	\$4.00	\$44.00
Campaign Registration	Per Campaign	\$15.00	\$15.00
Campaign Maintenance	Per Campaign/Month	\$1.50	\$1.50 - \$10.00

*smrtPhone adds a 5% administrative fee to A2P 10DLC fees.*

## Messaging - Carrier Fees

Message Type	Unit	SMS		MMS	
Direction		Outbound	Inbound	Outbound	Inbound
AT&T	Segment	\$0.003	\$0.003	\$0.0075	\$0.0075
T-Mobile	Segment	\$0.003	\$0.003	\$0.01	\$0.01
Verizon	Segment	\$0.003	-	\$0.005	-
US Cellular	Segment	\$0.005	-	\$0.01	-
All Other Carriers	Segment	\$0.0035	-	\$0.01	-

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## Video Calling

Service	Unit	Price
Basic Video Call	2 Participants, <30 minutes	Free
Advanced Video Call	Per Participant/Minute	\$0.0042
Video Recording	Minute	\$0.0140
Video Recording Storage	Minute/Month	\$0.0031

More Calls. More Texts.  
More Deals.