



Comparison to Lightning Dialer

Plus, smrtPhone has **Live Support** every weekday



Feature	Lightning Dialer	smrtPhone
Voice Calls - Inbound/Outbound	✓	✓
Texting - Inbound/Outbound	—	✓
Shared Usage Balance	✓	✓
Unlimited Tracking Numbers	—	✓
Multiple Phone Numbers per User	—	✓
Simple Phone Number Sharing	—	✓
Customizable Inbound Call Flows	—	✓
Outbound Call Monitoring	✓	✓
Inbound Call Monitoring	—	✓
International Calling	—	✓
Multi-Line Power Dialer	—	✓
Bulk Text Messaging	—	✓
Conference/Group Calling	—	✓
Full Featured Mobile App	—	✓
Integrated Video Calling	—	✓



Business Case Comparison

Comparison of a company with 20 employees who use 15,000 minutes a month, both inbound and outbound

	Lightning Dialer	smrtPhone
Monthly Subscription	N/A	\$125.00
Annual Subscription	\$7,200.00	\$1,250.00
15,000 minutes / month	N/A	\$375.00
180,000 minutes / year	\$2,700.00	\$4,500.00
Total Annual Expenditure	\$9,900.00	\$6,125.00
Total Annual Savings with smrtPhone		\$3,775

	Lightning Dialer	smrtPhone
Annual Contracts	YES	YES
Monthly Contracts	NO	YES
Salesforce Integration Level	Sales Cloud and Service Cloud in: Essentials, Professional, Enterprise, Performance, and Unlimited Editions	Sales Cloud and Service Cloud in: Professional, Enterprise, Performance, and Unlimited Editions

More Calls, More Texts, More Deals.