







smrtPhone allows Salesforce customers to access the entire history of communication through automatic logging of calls, texts, video calls & voicemails in Salesforce. With smrtPhone, customers will accelerate lead-to-deal pipeline with greater visibility. smrtPhone can be setup and configured within minutes & won't stall your deal!

- ▶ **All-in-one Platform:** Track all of your digital communications in Salesforce with a single solution for phone calls, text messages, video calling, power dialing & reporting.
- ▶ **Salesforce Reporting:** Plan & optimize your team with real-time data & reporting. Dig into what is working & opportunities for improvements based on real-time data to understand key metrics like best time of day for outbound, success based on tracking, performance metrics at an individual basis to determine optimization & team activity with details like time between calls, call status, number of calls & more.
- ▶ **Power Dialing:** Salesforce customers can reach a larger audience with better results allowing for recipients to call back a missed call.
- ▶ **Bidirectional texting:** Create engaging two-way capable texts. Send bulk texts using short codes and allow recipients to call or text the number that contacted them.
- ▶ **Easily connect to AI Systems:** Out-of-the-box, smrtPhone connects to 3 artificial intelligence systems to give flexibility - Gong, Balto, Abstrakt.ai.

Industry	Use Cases
 Professional Services	<ul style="list-style-type: none">• Helping real estate investors track marketing campaigns with reportability functionality;• With hybrid workplaces, businesses are able to consolidate and have one phone system that will work regardless of where they are working from.
 Financial Services	<ul style="list-style-type: none">• Helps agents/brokers with managing applications, pipeline & performance analysis with reporting insights on agents call metrics, ability for customers to bidirectionally text their agent.
 Health & Life Sciences	<ul style="list-style-type: none">• smrtPhone doesn't store patient related or health data so ideal for high compliance industries like HLS
 Non-Profit	<ul style="list-style-type: none">• Business management uses smrtPhone to record calls & track fundraising activity
 High-Tech	<ul style="list-style-type: none">• Tracking sales activity of BDRs/AEs/etc to give insight into team efficiency & reporting
 Any industry requiring a communication audit trail	

An all-in-one phone, power dialer, mobile app, video calling and lead source manager for Salesforce with pay-as-you go pricing per company (not user) allowing ultimate flexibility for Salesforce customers

"We created a funnel within Salesforce: all leads that we haven't been able to get in contact with yet. I plug the list into smrtDialer & automatically dial. I'm only talking to the people that answer, and with just a click of a button, pull up their lead page from Salesforce. The system does it for me, which is a huger time saver."



- Asad Jamal, Atlantis Homebuyers